

# How to Get Hired? Career Workshop by SmartSindh

Mr. Faraz Mirza

Founder and CEO of Simcoe IT, Co-Founder & CEO of Search O' Pal













# **Session Outline**

- ☐ Career Roadmap Creation
- CV Writing
- Cover Letter Writing
- ☐ Use of Job Portals
- ☐ Research Jobs & Employers
- Job Applications Tracking
- ☐ Interview Preparation & Execution
- ☐ Follow-Up with Potential Employers
- ☐ Communication Skills













# **Career Roadmap Creation**













### **Career Selection Problem**







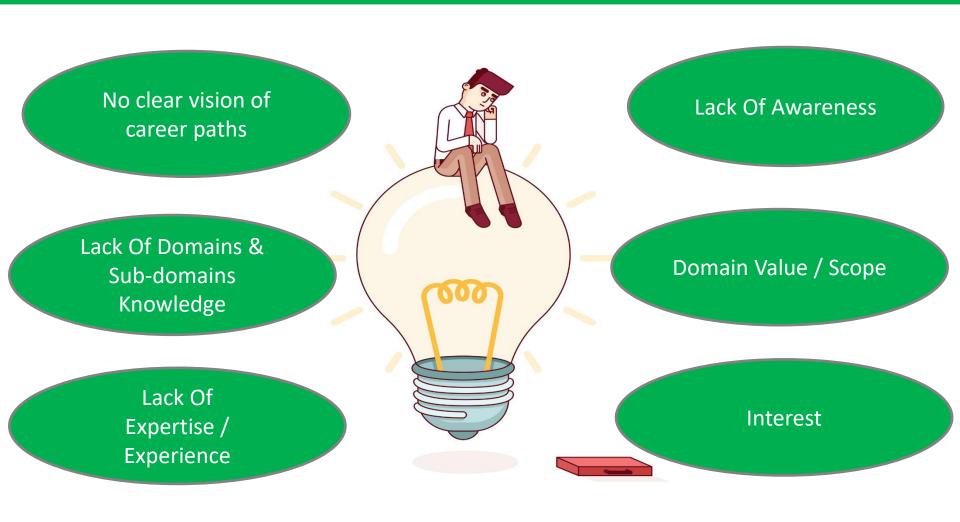








### **Reason: Career Selection Problem**















### **Career Selection Factors**















# **Solution**















### **Awareness**

> IT Professional -> Development | InfoSec | Sales | Vendor specific domain e.g IBM / Microsoft / VMware / Oracle etc.

Management Professional (BBA / MBA) -> Sales / Marketing / HR

> Lawyer -> Corporate lawyer | Criminal lawyer etc.













# What You Want To Do &

# **Available Opportunities**

What excites and energizes you? | What are you good at?

- Find a Mentor
- Ask People Who Have Done It
- Take Tests
- Try Internship(s)













# **Career Goals Setting**















# **Career Goals Setting**

### **Long-Term Goals**

Divide long-term goals into:

- 1 year plan
- 3 years plan
- 5 years plan
- 10 years plan
- 20 years plan
- Retirement plan

### **Short-Term Goals**

- Want to learn a new skill
- Want to get certified in some domain / technology / product
- Want to work on some specific project





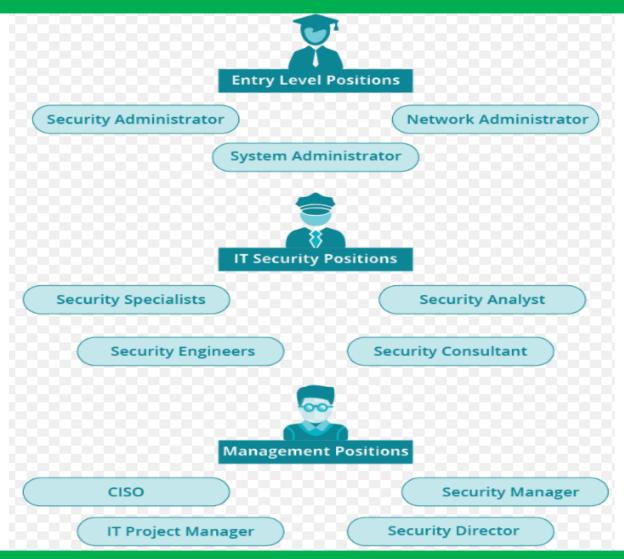








# **Career Goals Setting**















### **Career Growth**

### YOUR CAREER LADDER

















### **Plan Your Career**

Did you ever see a "Project Plan"?

LIFE is like a PROJECT, and we must

chalk down its PLAN













# **Skills Progress Chart**

- Map defined career roadmap with current skills set
- Map defined career roadmap with future skills to be gained
- Skills gap analysis -> Fill the gap
- Create skills progress / growth chart
  - During studies
  - After studies

What are you doing when you are out of university and looking for job?

Did you learn / enhance any skill(s)?













### **Enablement**

### **Learn & Enhance Skills**

- Education
  - Improve education (if required)
- Skills / Expertise
  - Short courses
  - Certifications
- Experience
  - Job
  - Internship
  - Volunteer Work













### **Opportunity**

# **Go For Highly Skilled Job**













# **CV** Writing













### **CV Sections**

### **Option 1 [Do Not Have Experience]**

- Header
- Profession
- Summary
- Skills
- Education
- FYP
- University Projects
- Courses
- Certifications
- Affiliations
- Achievements
- Work Experience
- Languages
- Interests
- References

### **Option 2 [Have Experience]**

- Header
- Profession
- Summary
- Skills
- Work Experience
- Certifications
- Courses
- Affiliations
- Achievements
- Education
- Languages
- Interests
- References





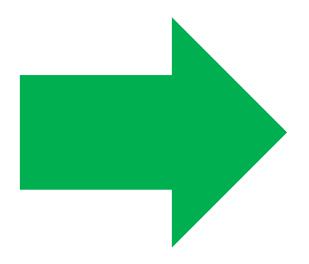








### Sample CV





2011 Harman Street, New York, NY 11385 (347) 585-0781 - gdayvon@gmail.com - www.linkedin/in/dayvongoddard

#### FINANCE PROFESSIONAL

#### BUDGET ANALYSIS | ANALYTICAL REASONING | FINANCIAL STATEMENTS

Highly dependable Finance professional with extensive knowledge and experience in utilizing my academic training and knowledge in conducting financial analysis, presentations, and trend forecasting. Effectively performs daily financial responsibilities with social couracy and thoroughness. Excels as an individual contributor and in collaborative team settings, delivering tasks on time and to specifications. Experienced in developing and implementing successful financial strategies, which results in overall profitability and efficiency.

Risk Assessment Trend Forecasting
Strategic Relationships Profit Optimization
Financial Analysis Economic Assessment
Account Management Resource Management
Marketing Analysis Financial Research

Microsoft Office Suite Windows/Mac Confidentiality Goal Orientated Service Reliability

(June 2015 - August 2015)

#### EDUCATION

Voorhees College Denmark, SC 2012-2016

Bachelors of Science in Finance /GPA 3.3

Major GPA 3.5

#### WORK EXPERIENCE

#### Finance Analyst

#### Empire Capital LLC - New York, NY

Hand-gicked out of over 100 candidates to represent The Empire Capital LLC internship program where only 15 participants per year are selected to represent rising multicultural leaders for participating firms. Empire Capital LLC focuses on providing financial consulting services to ferture 500 companies.

- Developed, implemented and presented testing program for 2 Financial Analysis Systems used by Finance & Accounting teams which
  monitored over 1000 Registered Clients at Empire Capital LLC
- · Verified that all monthly contract invoices amounting in over 1M were received and processed in a timely manner
- Analyzed current state of 30 trade alerts by exporting current parameters & consolidating results
- Collaborated with all teams at the broker dealer to understand the impact & purpose of various financial testing programs
- Reduced firm risk by delinking over 150 qualified plan accounts that were inadvertently loaded and do not require financial review
- · Identified as a top performer among the 15 other Empire Capital LLC attendees
- Scanned and prepared for processing 150 invoices per week and distributed them to the necessary parties for approval upon receipt
- Managed the weekly check run under no supervision

#### CERTIFICATIONS AND HONORS

- Deans List (Fall 2013 Fall 2015)
- Alpha Kappa Mu Honor Society
- Wells Fargo Scholarship Recipient
- Pell Grant Recipient

#### PROFESSIONAL AFFILIATIONS

- Enactus Member: 2013-2016
- Student Support Services Member: 2012-2016
- White Rose Social Club Vice President: 2014 2015













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Risk Assessment Strategic Relationships Financial Analysis Account Management Marketing Analysis Trend Forecasting Profit Optimization Economic Assessment Resource Management Financial Research

Microsoft Office Suite Windows/Mac Confidentiality Goal Orientated Service Reliability

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### **CV File Name**

Name-Job Post-Date-CV.doc/pdf













# **CV File Name – Bad Examples**

Name	I
103349-php.pdf	٤
Akhtar Hussain CV-php.pdf	8
Z CV Ahmad Zafar Baig-PHP-Call for Interview.pdf	8
CV interview php.pdf	8
CV sami-php+android.pdf	8
CV-Husnain-php+frontend.pdf	8
CV-php+frontend.pdf	8
🔁 Danyal-php.pdf	8
Fahad_Resume-php.pdf	8
Hassaan Muneeb Alvi-php+laravel.pdf	8
M.Ashhar_CV-php.pdf	8
Muhammad Shehryar Azam CV-php.pdf	8
Muhammad Ubaid (1)-php.docx	8
My Resume CV-PHP.pdf	8
My Resume(1)-php.pdf	8
Shahzeb ashraf CV-php.pdf	8
splresume-php+frontend.docx	8
🔁 Umar CV.pdf	8
Umar CV-php+laravel.pdf	8
USMAN AMJAD CV-php+frontend.docx	8













## Why Go Through So Much Hassle?

IT IS ALL ABOUT

**ATTENTION TO DETAILS** 

&

HOW WELL AND PRECISELY YOU CAN PRODUCE INFORMATION













# **Cover Letter Writing**













### What Is Cover Letter

A cover letter is a one-page document or email that, along with your CV, is sent with your job application.

A cover letter is your chance to tell a potential employer why you are the perfect person for the position and how your skills and expertise can add value to the company.

### **Professional but Personable**

Keep it short: Less. Is. More.













### **Cover Letter Elements**

**Greeting:** Address your cover letter to the proper person.

**Opening:** Write a personable, opening paragraph that shows how your skills are a perfect fit to the job and displays your enthusiasm.

**Hook:** Highlight your past achievements as they relate to the job you are applying for. You want to target the company's needs—not your own.

**Skills:** Emphasize on additional relevant skills.

**Close:** Briefly recap your strengths as a candidate and include your contact information.













### **Cover Letter Sample**

[Date]

Ms. Rhonda West Customer Service Manager Acme Inc. 123 Corporate Blvd. Sometown, CO 50802

Re: Customer Service Representative Opening (Ref. ID: CS300-Denver)

Dear Ms. West:

I was excited to see your opening for a customer service rep, and I hope to be invited for an interview.

My background includes serving as a customer service associate within both call-center and retail environments. Most recently, I worked on the customer service desk for Discount-Mart, where my responsibilities included handling customer merchandise returns, issuing refunds/store credits, flagging damaged merchandise for shipment back to vendors and providing back-up cashiering during busy periods.

Previously, I worked within two high-volume customer-support call centers for a major telecommunications carrier and a satellite television services provider. In these positions, I demonstrated the ability to resolve a variety of issues and complaints (such as billing disputes, service interruptions or cutoffs, repair technician delays/no-shows and equipment malfunctions). I consistently met my call-volume goals, handling an average of 56 to 60 calls per day.

In addition to this experience, I gained considerable customer service skills during my part-time employment as a waitress and restaurant hostess while in high school.

I also bring to the table strong computer proficiencies in MS Word, MS Excel and CRM database applications and a year of college (business major). Please see the accompanying resume for details of my experience and education.

I am confident that I can offer you the customer service, communication and problem-solving skills you are seeking. Feel free to call me at 555-555-5555 (home) or 555-555-5500 (cell) to arrange an interview. Thank you for your time—I look forward to learning more about this opportunity!

Sincerely,

Sue Ling

Enclosure: Resume



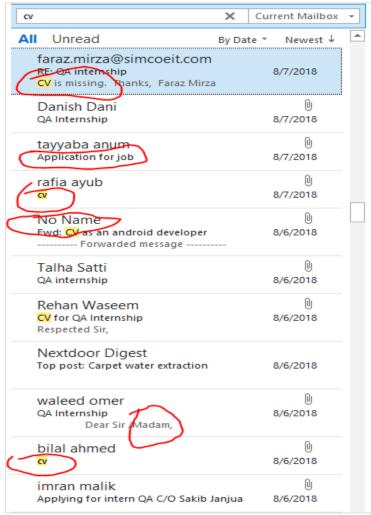


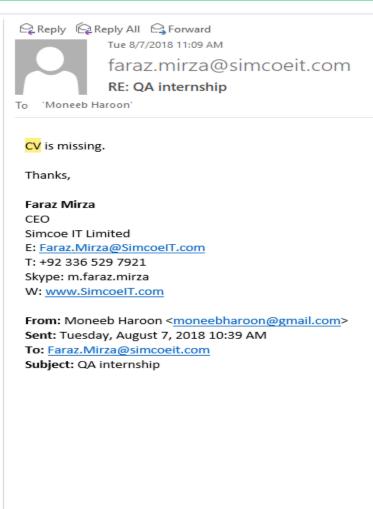














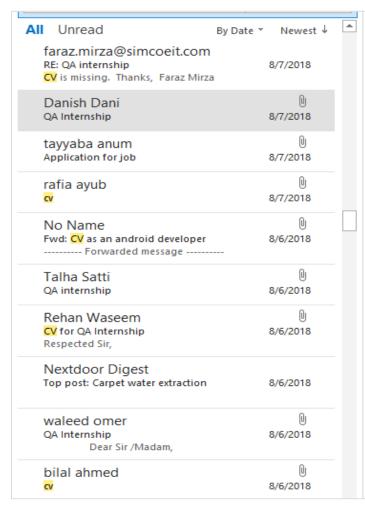


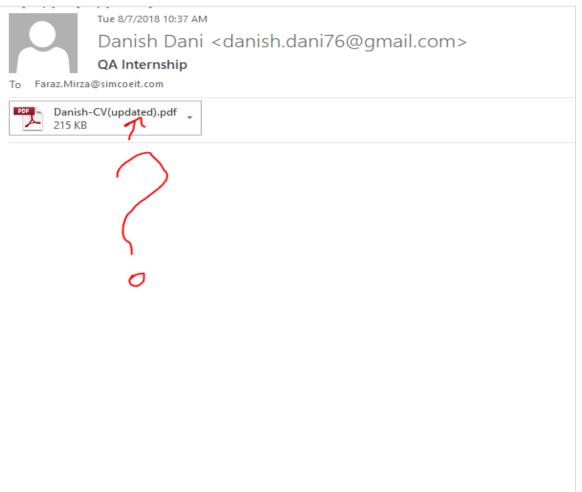














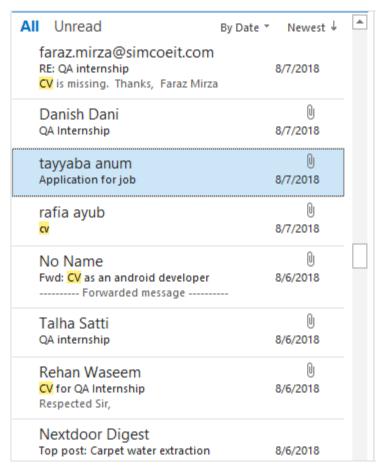


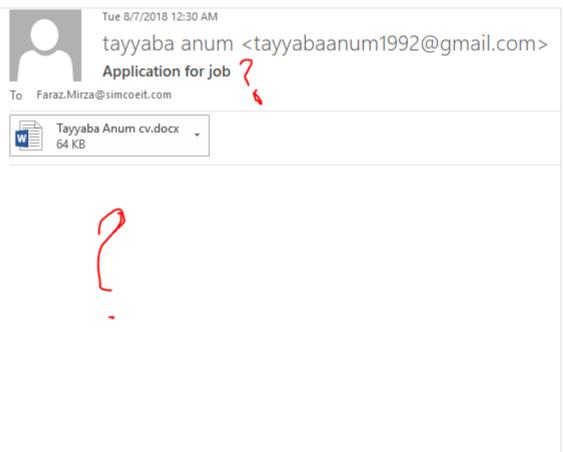














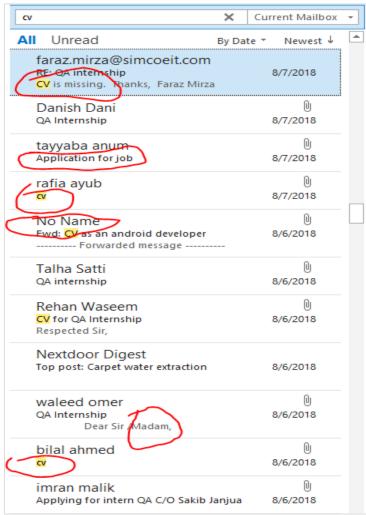


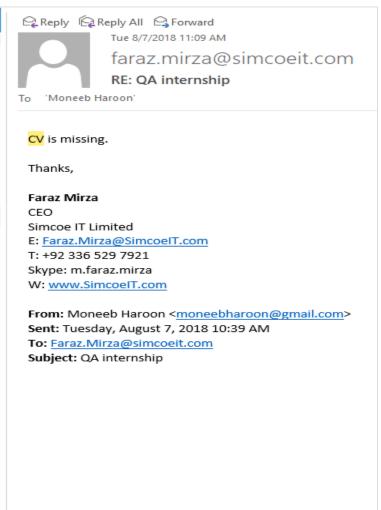














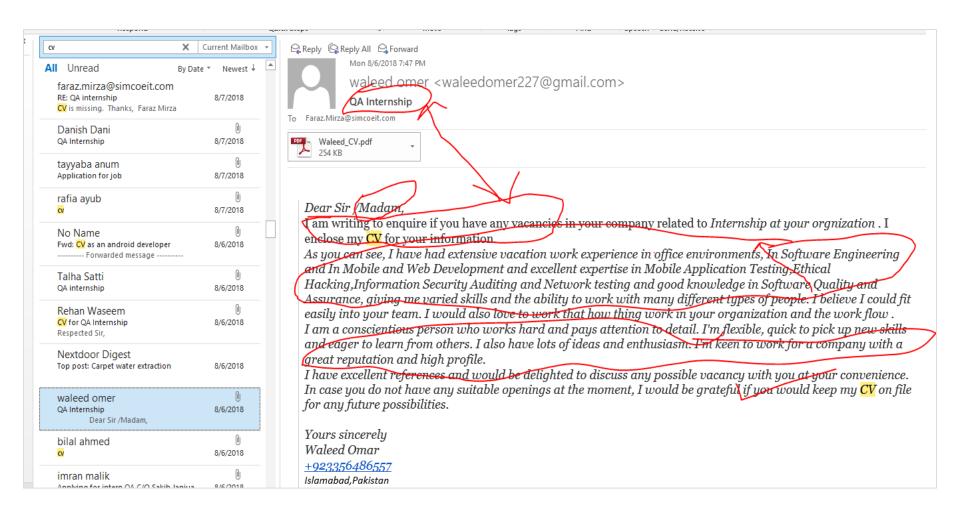
















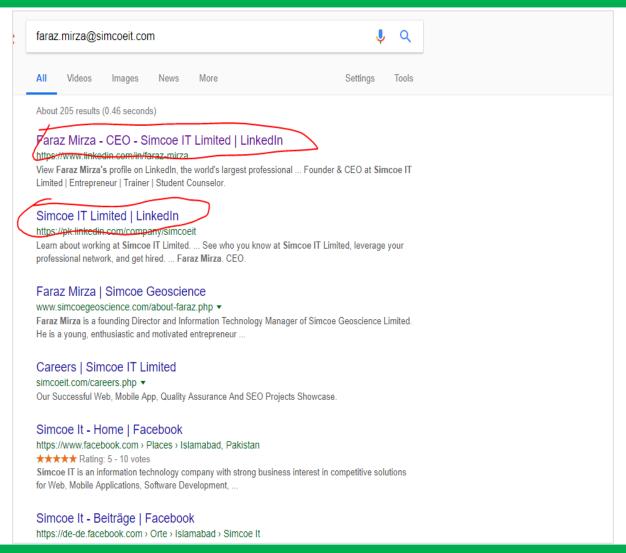








### Do Research About Employer







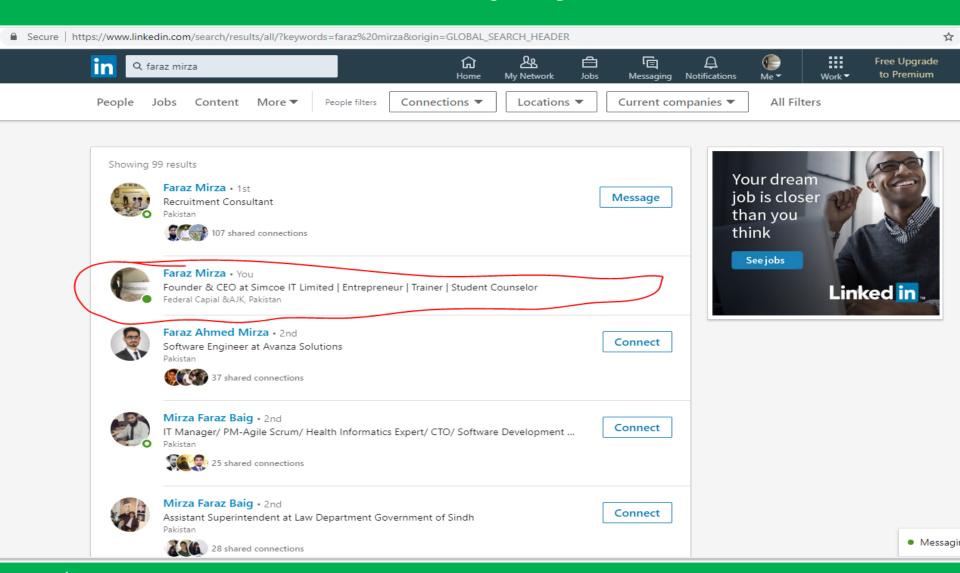








## Do Research About Employer







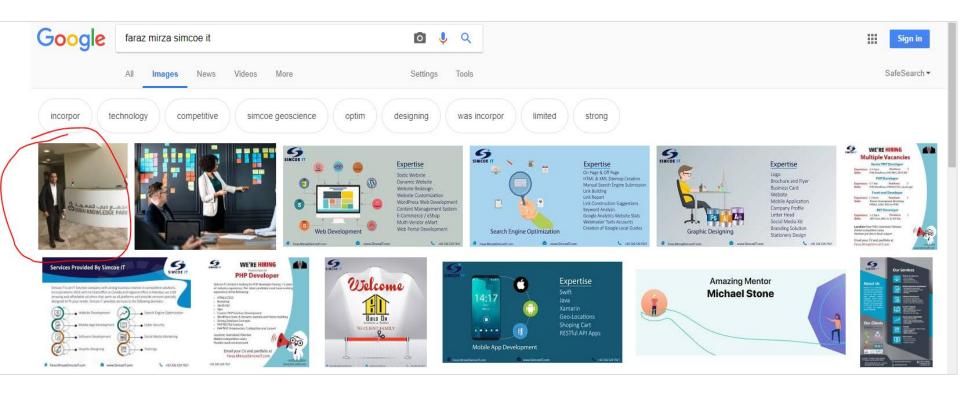








# Do Research About Employer















## **Use of Job Portals**













## **Career Networking & Job Portals**

Search O' Pal

LinkedIn

**Job Portals** 













## **Search O Pal Profile Creation**

- Create a very professional looking profile
- Add maximum information
- Keep updating profile













## **Search O Pal Profile**



#### Ameer Hamza Baig

Co-founder & Technologist

J +92 332 451 0286

□ ameer.hamza@searchopal.com

View Resume

TALK TO AMEER

#### About Ameer

I'm the Co-Founder and technologist of Search O' Pal and a Software Engineering student at NUST with great interest in developing robust web based systems that not only look good but also perform good.

#### Ameer's Company

Name Search O' Pal Category Online Portal

No. of Employees

2

Website

www.SearchOPal.com

#### Description

A free portal to search fellow alumni, friends & professionals. Showcase profiles along with CV to get career benefits.













#### Ameer's Academics

University/Institute

Qualification
Software
Engineering(contd).

Passing Year 2023

#### Ameer's Skills

Web-app development: Python, django, HTML, CSS, SASS, Javascript, MySQL, PostgreSQL, sqlite3. Cloud skills: AWS(EC2, Route53, S3, Workmail, SES)

#### Ameer is Interested in

#### Technologies

Python, Django, Javascript, React JS, Dart and Flutter

#### Markets

IT and Watches

#### Ameer's Residence

City Country
Islamabad Pakistan



## **Job Search**

- Search jobs with different keywords
- Use filters for job search
- "Like" jobs related posts













## **LinkedIn Profile**



#### Shaharyar Shaikh • 1st

Principal Cloud Solution Engineer, APAC at Oracle Malaysia Pakistan



More...



- Anglia Ruskin University
- See contact info



- A seasoned IT professional with a proven track record in information security, technology consultancy, cloud Infrastructure, mobile solutions, cyber security, infrastructure security, integrated service management and IT governance and planning.
- Possess excellent interpersonal skills is eager to be challenged in order to enhance IT skills gained through previous experiences.
- Apart from the above mentioned competencies, has complete command over business analysis, competitive intelligence, consultative & technical selling and team building.
- Being a proactive individual is always eager to learn and share knowledge, has been very successful in
  delivering trainings and conducting consultancies on all the above mentioned topics and would like to
  pursue a career as a trainer and consultant in the fields of technical sales and various aspect of IT

#### ----

#### Specialties:

- Information Security Practitioner Technical Consultant/ Adviser / Analyst on Information Security •
   Cloud Infrastructure, Mobile Solutions Cyber Security (Technical Consultant)
- Infrastructure Security (Technical Consultant) ◆ Integrated Service Management ◆ IT governance and Planning ◆ Technical sales ◆ Training Consultant

An open networker by nature, i would welcome connection requests from professionals from similar background interested to know various aspects of IT. I can also be contacted for the positions of Information Security Consultant/Analyst/Advisor.

Being a professional trainer, I offer my services to organizations who would like to enhance capabilities of their staff members in the fields of technical sales and IT. My services also include:

- Introductory Trainings
- Consultancies

You can contact me through the following sources: Cell/Watsapp: +92(322) 220-0077 E.mail : syar79@hotmail.com Twitter Handle: @Syar79 Skype: shahanyarsh



#### People Also Viewed



in

Tanveer Ansari • 3rd Global Exports Manager HR/Admin



Bakhtiar Mumtaz • 2nd Sales & Procurement Specialist



Ali Zaidi • 2nd IT Security | Cyber Security



Nauman Shehzad • 2nd Cloud Evangelist at Oracle; helping customers with best-of-breed fully integrated Solutions



Harris Butt - 2nd ERPs, Enterprise solutions and Infrastructure



Muhammad Zeeshan • 2nd Business Development Manager at Oratech Systems



Farhan Asfi • 3rd V.P at EFU General Insurance Ltd



Hina Rauf • 2nd Head of HR at Confidential Firm



Shoaib Khan - 3rd International Portfolio Analyst (Credit Analyst) at National Bank of Pakistan



syed ahmed - 3rd
Business Owner at SAFEWAY FIRE &
SECURITY

Learn the skills Shaharyar has



Advanced Cloud Native Go Viewers: 4,439



AMS for DevOne













## LinkedIn Profile

#### Experience



#### Principal Cloud Solution Engineer, APAC

Oracle Malaysia

Sep 2018 - Present · 1 mo

Principal advisor on Cloud technology, Security and Manageability



#### Oracle

3 yrs 5 mos

Security Solution Specialist, ASEAN Jun 2017 – Sep 2018 · 1 yr 4 mos

Jun 2017 – Sep 2018 · 1 yr 4 mos ASEAN

- Country Sales Lead, Digital Security May 2015 – May 2017 · 2 yrs 1 mo Pakistan
  - Leading Digital Security business across Pakistan.
  - Ensuring customers understands the risk behind On-Prem and Cloud environment. Advise appropriate measures to mitigate those risk and providing both On-Prem and Cloud Security.
  - Successfully transforming the security as cost to security as a revenue/asset protection mindset, giving positive ROI on major security projects.
     See less



Oracle Digital Security













## **Job Portals**

### DON'T LIMIT YOURSELF TO PAKISTANI JOB MARKET

www.searchopal.com

https://www.rozee.pk

https://rightjobs.pk

https://www.dubizzle.com

https://www.bayt.com/en/pakistan

https://www.naukrigulf.com

https://www.monstergulf.com

https://www.gulftalent.com

http://new.brightspyre.com

https://www.indeed.com.pk

http://www.pakistanjobsbank.com

https://www.totaljobs.com/jobs/in-

middle-east

https://www.pkjobs77.com/jobs/region/p

<u>akistan/job-jobs</u>

https://www.careerjet.com.pk

https://dutyjob.com

http://www.talenthunters.com.pk

https://www.monster.com

http://www.goinglobal.com

http://www.jobz.pk

http://www.bayrozgar.com

https://www.mustakbil.com

http://www.apnijobs.pk

https://pk.tiptopjob.com

https://pk.jobrapido.com

https://pk.gigajob.com













## Research Jobs & Employers













## **Research Jobs**

- Use Your Network
- List and research target organizations













## **Research Employers**

- Look into company's services / products
- Number of offices and locations
- Type of customers
- Type of projects













## **Job Applications Tracking**













## **Job Applications Tracking**

Position	Company	URL	Person of Contact	Designation	Email Addresses	Phone	Application Deadline	Application Status	Date Applied	Follow-up Date	Employer Comment	Action Items
Transportation Analyst	NFI Industries	http://www.careerbuilder.com/jobseeker/job s/jobdetails.aspx?APath=2.21.0.0.0&job_did=J 3H74G75258ZZ1YLPJR&showNewJDP=yes&IPat	Leslie Hafter (LI) - James Huete	Director of Talent Acquisition - Transportation Management Coordinator				Emailed -				
Supply Chain Analyst	FMC Corporation	http://www.careerbuilder.com/jobseeker/job s/jobdetails.aspx?APath=2.21.0.0.0&job_did=J HR0MF7744T30RDQM23&showNewJDP=yes&IP ath=JRKV0E		Supply Chain Analyst - Human Resources - HR Director	pooja.gupta@fmc .com   alexis.king@fmc. com   cheri.wideman@f mc.com							
Vendor Buyer Relations Analyst	Burlington Stores	http://www.careerbuilder.com/iobseeker/iob s/iobdetails.aspx?APath=2.21.0.0.0&job_did=J 3H20L79DD48BLF18XZ&showNewJDP=yes&lPat	IShea - Alison Smith	Senior Financial Analyst - Human Resources Manager - Vendor Relations Analyst								
Production Coordinator	Global Employment Solutions	http://www.careerbuilder.com/jobseeker/job s/jobdetails.aspx?APath=2,21.0.0.0&job_did=J 8G7BM6V7WHTS14CTWX&showNewJDP=yes&l Path=JRKV0V	Mike Coulter - Jimmy Matthews - Maria Coppa	All Recruiters	m.coulter@gesne twork.com - jmatthews@gesn etwork.com - mcoppa@gesnet work.com							
Logistics Coordination Supervisor	Barry Callebaut	http://www.careerbuilder.com/jobseeker/job s/jobdetails.aspx?APath=2.21.0.0.0&job_did=J HT1PB77FMP1J1X6DWH&showNewJDP=yes&IP ath=JRKVGV1C	'	Logistics Supervisor - Logistics Coordinator - Site Manager	Barry-Callebaut							
Materials Manager	Convectus HR	http://www.indeed.com/cmp/ConventusHR,- LLC/jobs/Material-Manager- cb0948bc0760d94d?q=Supply+Chain	Just send in application. Go to linkedin page and see it's a one man team									
Logistics Analyst	Preferred Sands	https://home.eease.adp.com/recruit2/?id=13 821641&t=1		Supply Manager - Director - Human Resources	Preferred.com							
Supply Specialist	ASR International Corp	http://www.indeed.com/cmp/ASR- International/jobs/Supply-Specialist- 2f47549477587431?q=Supply+Chain	Gregory Ferguson - Joe McCabe	Consultant - Logistics Manager	asrintl.com							
Export Logistics Coordinator	BDP International	https://bdpinternational.mua.hrdepartment. com/hr/ats/Posting/view/422		Director of Operations - Logistics Supply Chain - Human								
Outbound Logistics Operations	TESLA	https://www.teslamotors.com/careers/job/o utbound-logisticsoperations-gigafactory- 36204		Wayne Jackson - Rachel Su - Bradley Mayhew - Evan Blackwell - Cristine Pajarillo	Recruiter - Supply Chain - Logistics Manager - Lead Mill Ops -							













## Interview Preparation & Execution













## **Interview Preparation**

- Do research about
  - Employer
  - Job post
  - Past projects
  - Map past projects with your job role and skills
  - Upcoming projects
- CV Details
  - Have deep knowledge of every word in your CV
- You should be able to explain your past work & skills
- Be clear in your head what you want from the job
- Salary
- Research about salary for the job position













## **Interview Day**

- Dress-up properly
- Show up on time
- Show enthusiasm
- Have 2-3 copies of CV with you
- Answer questions with reference to customer's business / projects (if possible)
- Add examples/references/company situation to support answers
- If you don't know something, say I can look into that and learn more about it and mention such situation happened in the past
- Be natural
- Provide true information













## **Interview Day**

- Ask questions
  - About company
  - Job role
  - Career growth roadmap
  - Team you will be part of
- Get follow-up date from interviewer
- Get contact person's details for follow-up
- Salary Negotiation
  - You should be able to accept / reject salary offer on the spot













# Follow-Up With Potential Employers













## **Application / Interview Follow-Up**

- Follow-up of job application
  - Be professional
  - Be polite
  - Show interest in the job
  - Use email (preferably)
  - Have patience
- Follow-up of job interview
  - Be polite even if no response
  - Have patience













## **Stay Connected With Potential Employers**

 No response / opportunity doesn't mean you are not qualified so stay connected.

 Stay connected with potential employers through Email / Job Portals etc. to update them about your professional progress so that you might get opportunity in future.













## **Communication Skills**













## **Communication Skills**

#### Work on communication skills

- Learn Business Communication
- Communication Channels
  - In-person / Face-to-face
  - Email
  - Phone
  - Messaging
  - Job Portals
  - Social Media
- Be very responsive to employer's email/call/message















## Thank You!











